



INTERNATIONAL
VOYAGE:
TRAVEL AWARDS

VOYAGE: The Ultimate Travel Awards for Creatives

It is our mission to recognize, reward and promote talented creatives from around the world in the fields of photography, video, architecture and interior design. Winners will be recognized and rewarded through prizes, promotion and awards. These Awards are for all those who love to travel, dream about travel, and tell stories through their creative visions. Dozens of top industry experts in all fields will jury and review each entry to determine the ultimate winners. We will celebrate the winning work each year by producing online galleries and a book. Voyage: An International Travel Awards will be promot-

ing winners and the sponsors throughout the year via its website, social media, press and the local communities becoming an excellent platform to present work to new markets. In its inaugural year Voyage : The Ultimate Travel Awards for Creatives will be cross promoted through The Farmani Group and the corresponding established competitions IDA - International Design Awards, IPA - International Photographers Awards and the Architecture MasterPrize. Email lists and social media followings are well established reaching a total of 150k +email , 80,000 +Facebook users and 50,000+instagram users.

In addition, the Awards will be marketed through partners worldwide

Background: The Farmani Group is a leading organization curating and promoting photography, design and architecture across the globe since 1985. The company's key mission is to discover and promote talent in these areas through competitions, awards, exhibitions, books, developing artist communities, providing networking opportunities and education.

The Farmani Group has continued to develop a growing portfolio of projects and companies (farmani-group.com)

EXAMPLES OF RELATED PROJECTS:



The International Design Awards (IDA) exists to recognize, celebrate and promote legendary design visionaries and to uncover emerging talent in Architecture, Interior, Product, Graphic, and Fashion Design. IDA aspires to draw attention to the iconoclasm of design worldwide, conceptualizing and producing great work. Farmani Group assembled IDA in 2007 which has now become one of the leading Design Awards globally, awarding and promoting hundreds of designers each year.

www.idesignawards.com



~ int'l photography awards ~

The International Photography Awards™ conducts an annual competition for professional, non-professional, and student photographers on a global scale, creating one of the most ambitious and comprehensive competitions in the photography world today.

Founded in 2001, IPA mission is to salute the achievements of the world's finest photographers, to discover new and emerging talent, and to promote the appreciation of photography. The annual programming of Lucie Foundation is funded largely through the International Photography Awards, including the signature event, the Lucie Awards.

www.photoawards.com



The mission of the Architecture MasterPrize is to advance the appreciation and promotion of quality architectural design worldwide. The ArchitectureMasterPrize celebrates creativity and innovation in the fields of architectural design, landscape architecture, and interior design. The launch in 2017 at the Cooper Hewitt Design Museum in New York City exceeded all expectations with over 300 architects and interior designers coming from around the world to celebrate the first edition of the ArchitectureMasterPrize.

www.architectureprize.com

Winner Benefits:

Winning a Voyage Award is an invaluable opportunity to market talent to large audience of clients, peers and influencers by extensive global promotional coverage through our network and media campaigns.

Voting and evaluation Process

Each entry is evaluated on its own merit and during voting all projects are listed in random, anonymous order to ensure a fair and unbiased evaluation process. The jury panel evaluates each project based on its creativity and if applicable form and function. An esteemed jury panel consists of leading professions in their respective disciplines whose talents and contributions to the industry are aspirational and considered valuable to the fields. Collectively they shortlist and reward project entries across the categories of Photography, Video, Architecture and Design.

2021 launch and submission deadlines

Launch : March 15

Early Bird Deadline: June 15

Regular Deadline: August 15

Final Deadline: September 15

Sponsorship Benefits:

- Sponsor logo on the Voyage website with hotlink to sponsor's website
- Sponsor mentions in Voyage social media platforms in 2021(exact mentions to be confirmed based on level of sponsorship)
- Logo inclusion on all Voyage marketing materials
- Sponsor acknowledgement in speeches at gala event (or equivalent online event)
- Senior executive from sponsor company to present an award at gala event (or equivalent online event)
- Acknowledgement in all Voyage media releases and newsletters
- One (full or half) page advertisement in the Voyage winner's book (exact size of the advertisement to be confirmed based on level of sponsorship)
- Opportunity to give prizes which will be promoted in all Voyage marketing materials
- Opportunity to interview the winners and jury of the Voyage Travel Awards
- Option to participate on the Jury
- Option to provide mentoring/masterclass to selected entrants
- Option to do a sponsor message mailout to the Voyage/Farmani Group database (more than 150,000 contacts)
- Customized sponsorships available upon requests

Costs: \$10,000-\$50,000

To be determined based on the benefits agreed

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